

clark bruce

marketing & communications
creative + strategic + international

personal information

birthdate: 12. december 1982
birthplace: lexington, kentucky, usa.
nationality: american

relevant professional experience

- marketing & communications specialist 2/2012- present
clark bruce, munich, germany
- freelance marketing & communications specialist for various b2b and b2c clients.
focus on international communications, copywriting & editing, international
marketing and event management.
- project manager. 2/2010- 2/2012
communicatum.de, munich, germany.
- employed as an external project manager for various clients. projects include
conception, development, launch and management of global lead generation
campaigns, editing of press releases, catalogues and e-learning videos in the B2B
and B2C markets, as well as assisting with event planning and management.
- marketing intern 8/2009-12/2009
dbaDIRECT, florence, ky, usa. 10/2008-5/2009
- as a marketing intern in the world headquarters of dbaDIRECT, a remote database
administration provider, i contacted and researched potential clients in north
america and assisted in creating new and innovative marketing strategies. I was one
of the top lead generators contributing significantly to the marketing endeavors of
dbaDIRECT.
- pr intern. 6/2009-8/2009
Fleishman-Hillard, munich, germany. 6/2008-8/2008
- i obtained an extensive agency learning experience as a pr intern in one of the
world's largest public relations and communications company. this international
office environment allowed me to fully understand all of the ins and outs of a leading
client oriented company while applying my educational and working knowledge.

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educational experience

northern kentucky university, highland heights, ky, usa. 8/2001-12/2009
- obtained a bachelors of art in studio art with a minor in international studies.

KLARTEXT, munich, germany. 8/2005-11/2005
- attended a study course for the german proficiency exam to achieve the european language certificate (TELC). on dec. 6, 2005 I became accredited by the TELC in german.

internationaler bund, munich, germany. 8/2004-2/2005
- attended an intensive german course four hours a day, five days a week for 20 weeks.

highlands high school, ft. thomas, ky, usa. 6/2001
- high school diploma.

applicable skills

- native english speaker and a high fluency in german
- microsoft office programs
- microsoft outlook and lotus notes email systems
- pc and apple operating systems
- photoshop and adobe software
- social media savvy
- intercultural awareness and experience

hobbies

- art and design
- travelling
- eating and cooking
- gadgets